



# Daniel Bynum

623.853.3317

danielrbynum@gmail.com

danielbynum.com

Phoenix, AZ

Graphic designer with over a decade working in the corporate sector at a Fortune 500 company. Highly adaptable, flexible, and willing to learn new things. Husband and father who loves photography and toys, especially LEGO.

## Education

### **ARIZONA STATE UNIVERSITY**

#### *Bachelor's of Applied Science*

Graphic Information Technology  
Graphic Design - 2021

### **MESA COMMUNITY COLLEGE**

#### *Associates of Applied Science*

Graphic Design - 2018

## Skills

Adobe Creative Cloud

Microsoft Office

Zoom

Slack

Skype

WebEx

MacOS

Windows OS

Adult learning Method

Facilitation

Customer Service

Risk Management

Analysis

Adaptability

Management

Project Management

## Languages

English

Spanish

## Work Experience

### **A1 GARAGE DOOR SERVICE - 2021 - 2022**

#### *Creative Manager, Brand Manager, & Lead Graphic Designer - Apr 2022 - Aug 2022*

- Manage day-to-day operations and strategic planning initiatives for the creative department
- Manage brand identity and assets across platforms used both internally and by outside partners
- Created and managed brand identity and print and digital assets used both internally and by outside partners for Garage Door Freedom, a subsidiary of A1 Garage Door Service, including for an industry conference event.
- Collaborate with department heads to conceptualize and create materials, such as training guides and sales enablement tools
- Provide art direction for external design partners for specialty projects including large format visuals for new training center

#### *Assistant Content Manager & Lead Graphic Designer - Aug 2021 - Apr 2022*

- Assisted Content Manager with development and execution of inaugural content strategy
- Created branding elements and designs to support content strategy
- Consulted and coached marketing associates and social media coordinator on design projects
- Created print and digital assets used across channels, including website, billboards, collateral, and social media
- Provided strategic guidance to leadership on brand, design and presentation best practices.
- Branded industry event on six week's notice; assets included logo, advertising, banners, programs, etc.
- Served as secondary corporate photographer/videographer, and voiceover artist



# Daniel Bynum

623.853.3317

danielrbynum@gmail.com

danielbynum.com

Phoenix, AZ

## **BANK OF AMERICA - 2007 - 2021**

### ***Sr Claims Analyst – Credit Fraud Claims: Apr 2019 – Jan 2021***

- Resolved credit card fraud claims for customers
- Investigated and decisioned daily incoming claims using multiple systems and tools
- Performed account maintenance on customer accounts

### ***Operations Analyst – Communications: Mar 2016 – Apr 2019***

- Created high quality internal communications
- Designed engaging graphics
- Created and assist in employee engagement events
- Event photographer and videographer

### ***Support Lead – Instructional Design: May 2012 – Mar 2016***

- Worked with internal partners and leadership to develop course materials
- Planed, designed, and developed training courses using the adult learning method
- Delivered training in the classroom and virtually

### ***Earlier Roles: Jul 2007 - May 2012***

## **Volunteer Work**

### **THE CHURCH OF JESUS CHRIST OF LATTER-DAY SAINTS**

- Young Men's Youth Pastor
- Internal Auditor
- Youth Organization Secretary
- Missionary

### **BOY SCOUTS OF AMERICA**

- Assistant Scout Master
- Unit Committee Chair

### **SOUTH WEST RALLY SERIES**

- Photographer
- Graphic Designer